

Anglistentag 2022: Sektion Englische Fachdidaktik / TEFL

Exploring the potential of digital media and pop culture for TEFL

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Digital platforms play a significant role in the production, delivery, and re-design of pop culture artefacts. They shape our values and perspectives of current events and spectacles of the world we live in. Crucially, pop culture in all its manifestations reflects certain societal values and ideologies. Pop culture can have a strong impact on children and teenagers, who consume digital media on a daily basis. What is more, due to digitization, the range and diversity of pop culture artefacts has increased enormously. Videos, songs, podcasts, tweets, voice-messages, and chats are available anywhere anytime and they shape young peoples' identities and their interaction with peers. Given the presence of the English language in digital communication and pop culture in general, digital media and pop culture artefacts deserve attention in foreign language education. This panel aims to explore the potential of popcultural media and artefacts for foreign language education. Our premise is that they can contribute to the development of various competencies, skills, and literacies including, for instance, digital literacy and digital competence.

This panel invites scholars to present and discuss their views on the potential and the impacts of pop culture and its artefacts for the future teaching of English. We would like to deal with questions such as the following:

- What are important criteria for selecting texts from the digital ocean of pop culture artefacts?
- How do digital artefacts influence EFL learners' identities?
- What is the potential of digital texts for developing core skills, competencies, critical (media) literacy, and critical cultural awareness?

Papers may address theoretical and conceptual issues, empirical studies as well as practical applications. We welcome papers dealing with the following topics (and beyond):

- literacies and competencies related to digital learning and pop culture
- the potential of digital media and pop culture for competence development
- pedagogical frameworks that relate theory to practice
- task design / materials development focusing on digital media and pop culture
- analysis and evaluation of digital / pop culture teaching materials
- analysis of specific pop culture/digital media artefacts including online communication, songs, (digital) picturebooks, videos etc.
- empirical research in the field of digital learning and pop culture
- theoretical considerations and practical implementations of the DigComp
- curriculum design in the field of digital learning and pop culture

Please send your abstract (300 words) as well as a short biographical note (50 words) and contact information for a 20-min presentation to giessler@uni-wuppertal.de and theresa.summer@uni-bamberg.de by January 15, 2022 and indicate whether you would be interested in being part of an ensuing publication.