

Call for participation

International conference

Sociolinguistics of Pop Culture

University of Bamberg, 30–31 March 2023

<https://www.uni-bamberg.de/en/eng-ling/sociolinguistics-of-pop-culture/>

The conference explicitly engages with pop culture, which, in its diverse manifestations, is a ubiquitous phenomenon where the linguistic sign interacts with other modes of communication (e.g., text and image, text and music, etc.). Pop culture can be viewed as a globalized, commercial, entertainment-related activity with a focus on “the active process of generating and circulating meanings and pleasures within a social system” (Fiske 2011). Although pop culture is readily recognized as a major cultural force in present-day globalizing societies, the academic discipline of sociolinguistics, with its focus on “real” (i.e., unplanned, natural, spontaneous) language as the locus of linguistic variation and change, has traditionally sidelined the study of performed (i.e., scripted, fictional and mediatized) language. However, we seem to be witnessing a turning point. Sociolinguists have recently begun to examine pop culture artifacts such as songs, TV shows, movies, video clips, comics, and various electronic registers in a systematic manner. This conference, which features more than 30 talks, acknowledges these developments. It illustrates recent sociolinguistic approaches to the language of pop culture and how they serve to address core sociolinguistic concerns from novel perspectives.

Robin Queen (University of Michigan) and **Joe Trotta** (University of Gothenburg) have agreed to deliver keynote speeches.

Registration deadline: 15 February 2023

Fees: 130€ (in person)/65€ (online)

Sociolinguistics of Pop Culture is jointly organized by **Cecelia Cutler** (City University New York), **Andrew Moody** (University of Macau) & **Valentin Werner** (University of Bamberg).

This event is supported by *Deutsche Forschungsgemeinschaft, Universitätsbund Bamberg & Deutscher Anglistenverband.*